

## 17:00 Welcome

### **Sergio Rodríguez**

*Fundación Pfizer president & Pfizer España General Manager.*

### **Claudio Feijóo**

*Rector's Delegate for Entrepreneurship at UPM.*

## 17:10 Speech

### **Technological patronage: high impact funding for innovation and connection between corporates and startups**



### **Diego Fernández**

*Founder and president of Kaudal, Arquimea group's Fintech.*

Diego Fernandez is the founder and president of Kaudal, Fintech of ARQUIMEA, a technology group of which he is also president and founder. In 2005 he created ARQUIMEA, a technology company applied to the space sector, based on a patent about shape memory technology or SMA (Shape-memory alloy). Fifteen years later, he directs a technology group present in sectors such as Space and Industry, Biotechnology, Transportation, Defense and Security or Fintech.

He is a Telecommunications Engineer and Doctor in Robotics from the Carlos III University of Madrid, author of several patents, and has received some awards recognizing his career as an engineer and entrepreneur. The last one has been awarded by Forbes magazine, which considers him one of the 100 most creative minds in business in Spain. It is worth highlighting a recognition from NASA for his participation in the MSL-Curiosity project.

## 17:25 Panel discussion

### **A world of connected health innovation ecosystems: an overview from Europe, LatAm, China and US**

Moderated by

### **Arístides Senra**

*Director of Innovation & Entrepreneurship at UPM.*

### Speakers



### **US Lisa Suennen**

*Senior Managing Director, Digital and Technology, Manatt, Phelps & Phillips and Manatt Ventures.*

Lisa Suennen has spent 30 years in healthcare as entrepreneur, advisor and venture capitalist. Today she is Leader of Manatt Phelps & Phillips Digital and Technology Practice and Leader of Manatt Ventures. For that practice, she is responsible for leading digital health initiatives working with payers, health systems, life sciences and medical technology companies and venture capital funds. Lisa spent the last 20+ years in venture capital, most recently leading the GE Ventures healthcare fund. Prior to that, she was part of the leadership team that built Merit Behavioral Care from startup to an \$800mm company and through its successful IPO and exit. Lisa serves on the Boards of Directors of several health companies and also chairs the advisory board of the NASA-funded Translational Research Institute for Space Health that is responsible for identifying innovative approaches to reduce health risks to humans on long-duration exploration missions, including NASA's Journey to Mars. Lisa is also on faculty at the UC Berkeley Haas School of Business and she is the author of the widely-read Venture Valkyrie blog and co-hosts the Tech Tonics podcast.



### **EUROPE Olof Berglund**

*Health Program Manager – accelerator Stockholm Innovation & Growth (STING).*

Olof is health programs manager and business coach in STING, a swedish accelerator for startups that is being named the Best Accelerator in the Nordics and the Main Runway for Startups in Stockholm. He has worked for more than 20 years in the medtech industry, working in various roles in both startups and large multinational companies as marketing or division director. He has built up a number of new innovative companies from start and carried out many launches, both nationally and internationally. His focus area is the life science sector and specifically in the medtech and digital health fields. He is co-founder of Medtech Magazine and Labtech Magazine, that was sold to Mentor Communications in 2012. Board assignments in former STING medtech companies.



### **CHINA Urs Mattes**

*International executive in life science and medtech in China-Asian markets.*

International executive in life science and medtech, he lived and operated companies in Asian markets including China, Korea and Japan. He has accumulated more than 20 years cross-functional expertise and has been a board member of several medical Swiss companies. Senior Advisor China at Medical Cluster, experienced in development and execution of business strategies for Asia and China, building subsidiary companies from scratch with rapid sales growth. Former Asia Director at Cendres + Métaux SA, general manager China & Hong Kong at Mathys Ltd Bettlach, general manager manager Asia-Pacific at AO Asia-Pacific and managing director China at Synthes. Medical doctor from University of Zürich.



### **LATIN AMERICA Guillermo Torre-Amione**

*President of TEC Salud, Tecnológico de Monterrey.*

Guillermo Torre Amione received his medical degree from Tecnológico de Monterrey. After that, he earned a PhD in Immunology from the University of Chicago. He was the Chief of the Section of Heart Failure and Cardiac Transplantation at the Methodist Hospital in Houston. He then became a full Professor of Medicine at Baylor College of Medicine and at Weill Cornell Medical College. Besides, he established the Cardiac Transplantation research endowment. He was also a member of the board of St Thomas University in Houston Texas. After 26 years in the United States, he returned to Mexico to become President of TEC Salud at the Tecnológico de Monterrey, and recently, he became Vice-President for Research. He is member of the American College of Cardiology and of the National Academy of Medicine in Mexico. He has published over 170 peer reviewed professional articles and in 2012 he received the Scopus Award, distinction awarded to researchers for the high number of citations in their publications in Medicine and Health Sciences.

## 18:30 Q&A

## 18:45 End

## REGISTRATIONS

<https://short.upm.es/y33kl>

Organizers:



**Fundación Pfizer**



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