



*Globally, there is a fast-growing demand for better and more accessible plant-based alternatives to meat, fish, seafood, cheese, milk products... Innovative protein-rich foods include plants and fungi and also secondary and residual materials from the food industry. In recent years the Foodtech sector in Flanders, the Northern region of Belgium, has expanded drastically with numerous companies, organizations and research institutes forming a successful ecosystem that provides solutions for both the industry and consumers. The region features early adaptors like Alpro, and newcomers like Peace of Meat and Those Vegan Cowboys.*

*Want to know more about Flanders as a hub for international food startups looking to quickly upscale their business and products at a European level?*

#### What?

This online meetup consists of two parts: a **webinar** on testing and upscaling opportunities in Flanders/Belgium, and one and a half days of individual digital **b2b networking meetings** between different players in the fields of alternative proteins and other innovative foods.

#### When?

**The Webinar:** 9 Dec 2021, 11:00-12:30 CET

**The B2B Networking Meetings:** 9 Dec 2021, 12:30-18:00 CET, 10 Dec 2021, 9:00-18:00 CET

#### Why should you participate?

Discover the assets of Flanders for startups and corporates working on a new generation of functional ingredients and food, using scalable technology that will take the transformation of the food industry to the next level. The online networking event is organized by **Flanders Investment & Trade**, **Bio Base Europe Pilot Plant** and **Enterprise Europe Network**.

- *Discover the opportunities for **upscaling, funding and internationalization** in Flanders.*
- *Meet potential research and business partners through online **b2b networking meetings**.*

## **The Webinar**

11:00 | Introduction by Jessica Manthey, **Flanders Investment & Trade** & Sandra Wirsching, **BIOCOM**

11:10 | Carlotte Lucas, **The Good Food Institute Europe**: "The state of alternative proteins in Europe"

11:20 | Hendrik Waegeman, **Bio Base Europe Pilot Plant** (BE): "New investments to gear up for the alternative protein revolution"

11:30 | Nico Snoeck, **Bio Base Europe Pilot Plant** (BE) & Prof. Dr. Martin Frettlöh, **Polyfoods** (DE): "It's all about fermentation & funding"

11:50 | Katleen Coudijzer, **Food Pilot** (BE): "From idea to product"

12:00 | Panel with Q&A

Moderated by Sandra Wirsching, **BIOCOM**

Register free of charge: <https://go-west-online-meetup-food.b2match.io/>