

## EUROPEAN PRE-ACCELERATION PROGRAMME

for the idea holders and early-stage start-ups





# Unique programme to convert deep tech and science-based innovative ideas into budding businesses





Talented founders, researchers and innovators from Central, Eastern and Southern Europe due to limited access to VC money (and its approach), have a lot more challenging time creating meaningful and sustainable businesses than their Western World (EU/US) peers.

## AT EIT JUMPSTARTER, WE MAKE IT EASIER FOR YOU!











970



New start-ups created

97



New jobs created

944





2017-2023, based on the data currently available

\*EUR 1 invested into the program brought EUR 23 raised by the start-ups created

Money attracted by start-ups

€56M



1€= 23€<sup>\*</sup>



European awards for the best pre-acceleration







## Which cohort do I fit?

## You can choose one of the cohorts available in 2024 EIT Jumpstarter edition

Food:



**Energy:** 



Health:



Urban Mobility/Smart



Manufacturing:



Cities: New European Bauhaus:



Raw Materials:



**Rebuild Ukraine:** 



Additional seats for participants from Western Balkans:

Bosnia and Herzegovina, Montenegro, North Macedonia, Serbia, \*Kosovo



Open to 22+ countries and regions



Respond to the pressing global challenges



Scout for meaningful innovations in core segments of the European market



Highly flexible modules, which can be quickly adapted to EU and market needs (like Rebuild Ukraine or New European Bauhaus cohorts)



The first stop for entrepreneurs heading to European acceleration and capital



Validated scouting system to find the best ideas in Central, Eastern, and Southern Europe



Modules adaptable to other EU programs and a nexus between academia, industry and start-up's worlds.





## Who are EIT Jumpstarter participants?

## RumiTech, Türkiye





EIT Jumpstarter Cohort: 2023

Number of employees:

Funding raised 2024: EUR 270 000



Developing smart energy solutions that efficiently store renewable energy from the sun and wind.





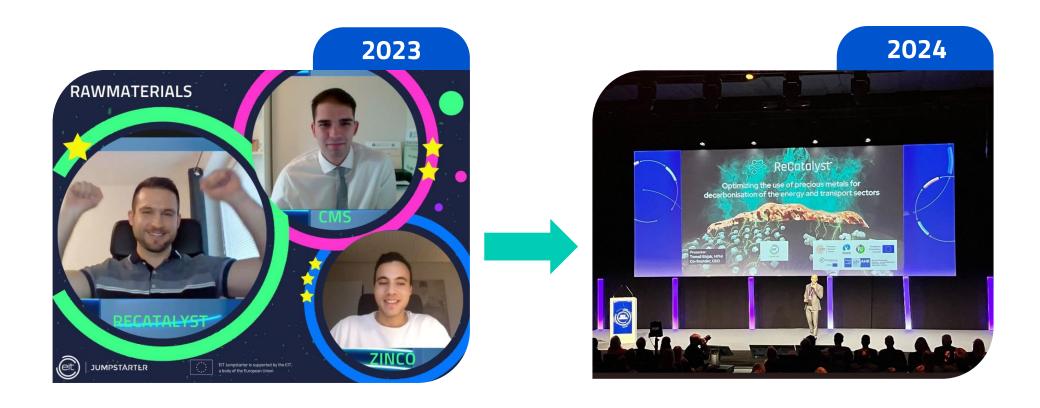


## ReCatalyst, Slovenia

**EIT Jumpstarter Cohort:** 2020 11

Number of employees:

Funding raised 2024: **EUR 4 000 000** 



ReCatalyst develops, produces, and supplies customizable nextgeneration platinum-alloy catalyst solutions with the mission to optimize your usage of your precious metals.







**EIT Jumpstarter Cohort:** 2019 31

Number of employees:

Funding raised 2023: EUR 13 900 000



















2024

Digital health company pioneering a breakthrough Al-platform to accelerate the future of personalized drug discovery and development.





## EIT Jumpstarter Rebuild Ukraine cohort

#### FOR WHOM?

Embark on a transformative mission to rebuild Ukraine's shattered infrastructure with your innovative ideas and technological prowess.

We're seeking innovative and technological solutions that can:

- **Boost Ukraine's critical infrastructure resilience during wartime:** Protect essential systems like energy grids, healthcare facilities, and communication networks from the harsh realities of war.
- **Revive Ukraine's critical infrastructure post-war:** Reconstruct damaged infrastructure, rebuilding the foundations of a thriving nation.

Projects can span a diverse range of sectors from Health to Urban Mobility

Selected teams will demonstrate a strong commitment to deploying their products and solutions in Ukraine, showcasing their impact on the nation's reconstruction.

Apply now and BECOME A CATALYST FOR UKRAINE'S REBUILDING!

#### **MEET OUR ALUMNI!**

EIT Jumpstarter provided additional proof that the idea is intriguing not only for us as co-founders. Hence, it feels like a comfortable transition into the day-to-day entrepreneurial life.

Vasyl Kundryk, GAPPO

Check out more:
APIXMED
ULI
SolarOptic



opean







## EIT Jumpstarter New European Bauhaus cohort

#### FOR WHOM?

Are you passionate about shaping a future where sustainability, inclusivity, and aesthetic appeal define our living spaces? Together, we can harness the power of technology and creativity to reimagine our cities, homes, and communities, fostering a thriving future for all.

Our cohort is open to innovative projects that address the following challenges:

- **Affordable and Accessible Housing:** Develop sustainable and innovative housing solutions that cater to diverse needs and budgets, ensuring that everyone has access to decent and comfortable living spaces.
- **Circularity of Materials:** Explore new and sustainable ways to utilize materials, reducing waste and promoting a circular economy.
- **Enhanced Living Experience:** Create inviting, functional, and community-oriented public spaces that promote well-being and belonging.

Apply now and join the Movement for a Sustainable and Inclusive Future!

#### **MEET OUR ALUMNI!**

Jumpstarter is a great platform for connecting with other people, networking, coaching, interacting with different ideas, and ultimately aiming to expand one's own ideas, which is the key objective.

Rita Gomes, Seenergy

Check out more:

KEEN

SPEKTRAL Engineering

CircuTech

Crearchio Studio











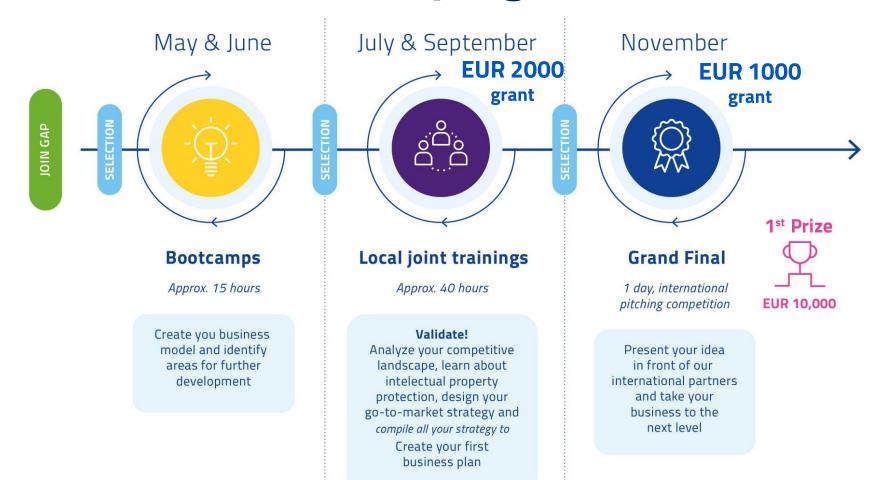






## How does EIT Jumpstarter work?

## EIT JUMPSTARTER programme structure







### What will you get?



Access to knowledge



Access to network



Access to market



Financial options

- ✓ Validated idea converted into workable business concept to reach product/solution market fit
- ✓ Condensed know-how of how to avoid the most common fails
- Entrepreneurial toolbox to create your strategy, and a start-up business model
- ✓ Support the ideation process through business upskilling
- ✓ Feedback from experienced **Mentors & Investors**
- ✓ Access to the EIT Jumpstarter Community and the **investor network**
- ✓ A chance to pitch your idea to the investor
- ✓ Pan-regional visibility









## How can I increase my chances of getting into the programme?

### Preparing a successful application – tips:



#### **Read Terms & Conditions!**



You have to have at least one team member from the EIT RIS-eligible countries



Plug your idea into one of the available categories – we will help you if you are uncertain which cohort to choose

Contact us and ask questions — we will be happy to advise you!

- **Innovation:** Explain what makes your idea innovative and how it differs from existing solutions.
- **Customer Problem:** Clearly define the problem your business solves and demonstrate your understanding of the customer's needs. Validate that this is a real problem, not just an assumption. Explain why customers would choose your solution over competitors (price alone is not a sufficient answer).
- Market Opportunity and Potential Customers: Identify your target customer and their specific needs. Create a well-defined marketing persona. For example, instead of "young women," use "white, Catholic women aged 18-25 living in big cities with a bachelor's degree in technical studies who want to learn coding to get better-paying jobs."
- Implementation of the Idea: Show that you are aware of potential risks and obstacles. How will you convince people to use and pay for your product or service, especially considering other solutions might exist?
- **Team and Motivation:** Demonstrate your team's relevant experience and expertise in the field, as well as, diversity (one founder should be tech, the other should focus on sales). Highlight your team's passion for the problem you're solving. Personal experience (yours or a close family member's) with the problem can be a strong advantage.









## What's after the EIT Jumpstarter?



### A new module: Post-Jumpstarter for the programme's Alumni

- Upgrading the business offer of the alumni of the previous editions of the **EIT Jumpstarter**
- Increasing the chances of getting into main EIT KIC's accelerator programmes and other European start-up competitions

**Exposure to the VC and investors** with a chance to receive an investment straightaway

This module will feature exclusive mentorship, workshops, and training from experienced global entrepreneurs, investors, and other industry experts.

Secure your seat. Only 7 seats available!

You can also explore other EIT Community opportunities, by visiting the EIT KIC's pages: eitfood.eu, eitmanufacturing.eu, eithealth.eu, eitrawmaterials.eu, eiturbanmobility.eu, innoenergy.com



#### **EIT COMMUNITY UNICORNS TODAY**



Lilium Aviation (DE)

Electric vertical jet

Supported by EIT Climate-KIC



Climeoworks (CH)
Carbon dioxide (CO2) collectors
Supported by EIT Climate-KIC



Northvolt (SE)
The world's greenest battery
Supported by EIT InnoEnergy



Ynsect (FR)
Global leader in alternative protein production
Supported by EIT Climate-KIC



Freyr (NO)
High Energy density and costcompetetive clean battery
Supported by EIT InnoEnergy



Sword Health (PT)
Virtual care for patients
Supported by EIT Health



Owkin (FR)
Better patient drugs by machine learning
Supported by EIT Health



Verkor (FR)
Low-carbon batteries
Supported by EIT InnoEnergy









## Have any questions?



PIOTR BOULANGÉ

Project Lead, EIT Jumpstarter piotr.boulange@eithealth.eu

DEADLINE: 28 April

**Apply now!** 

