

MORNING HEALTH TALKS

EVENTS FOR HEALTHCARE TRANSFORMATION



*Croatia, Czechia, Estonia, Greece, Italy, Latvia, Lithuania, Poland, Portugal, Romania, Slovakia, Slovenia

HOW IT ALL STARTED?

Initiated in 2019 in Budapest as a highly positioned business breakfast, Morning Health Talks aimed to raise awareness about EIT Health RIS high- and middle-level decision-makers in these countries. After launching it in EIT Health RIS countries in 2020 and gaining high interest among stakeholders, the initiative started **targeting specific challenges in healthcare and discussing possible solutions in each country.**

With the first challenges set in 2022 tackling hospital engagement in innovation and digital health applications DiGA, the local events were accompanied by the international opening events. As a result of these talks, the report "Towards harmonised EU landscape for Digital Health" was published, mapping the landscape of the national digital health ecosystems. In 2023, the focus was on innovative collaboration in healthcare. The participants discussed mainly the role of hospitals as innovation centers.





FOCUS AREAS:

2021

- **START-UPS AND HEALTHCARE PROVIDERS:** SHAPING THE ENVIRONMENT TOWARDS COLLABORATIONS
- **DIGITAL HEALTH:** TRENDS IN DIGITAL HEALTH AND PROGRESSES IN THE EIT HEALTH RIS REGIONS
- **ECOSYSTEM DEVELOPMENT** FOR THE HEALTH INDUSTRY IN THE EIT HEALTH RIS REGIONS

2022

- **DIGA:** DIGITAL APPLICATIONS IN THE HEALTHCARE SYSTEMS, OPPORTUNITIES, AND OBSTACLES
- **HOSPITAL ENGAGEMENT:** HOSPITALS AS POTENTIAL GROUNDS AND COLLABORATING PARTNERS FOR INNOVATION

2023

WHAT IS INNOVATIVE COLLABORATION IN HEALTHCARE?: WITH A PARTICULAR FOCUS ON HEALTHCARE PROVIDERS

2024

HOW OPEN INNOVATIONS CAN CONTRIBUTE TO THE TRANSFORMATION OF HEALTHCARE?

OUTCOMES:



STRATEGIC ALLIANCES

Bringing together diverse stakeholders of the local healthcare ecosystems for Open Innovation Initiatives.



HEALTHCARE PROVIDERS

Empowering Through Knowledge Sharing



BEST PRACTICES OF EIT HEALTH-LED OPEN INNOVATION INITIATIVES

Learning from the Best in Health Innovation Network



FOUNDATION OF A REAL-WORLD TESTING ENVIRONMENT

Exploring the potential for implementing capacity-building projects in EIT RIS countries



EXTERNAL RESOURCES

Overview of National- and EU funds, crowdsourcing, private investments, etc. for Open Innovation Initiatives



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